



A Tribute Concert for Hrant Dink: Arto Tunçboyacıyan featuring Yash-Ar

May 8, 2010

Hunter College Kaye Playhouse - New York City

The American Turkish Society and Moon and Stars Project seek your support for *A Tribute Concert for Hrant Dink: Arto Tunçboyacıyan featuring Yash-Ar*, an honest and determined effort to follow in the footsteps of the late Turkish-Armenian journalist in embracing peace and fostering dialogue between the peoples of Turkey and Armenia and their respective communities around the world.

We are particularly pleased to present this concert at a time of renewed reconciliation efforts between the two countries, despite a troubled history and ongoing political, social and cultural hurdles to mutual understanding. We believe that the arts can contribute significantly to these efforts.

Performing on Saturday, May 8th, at the Hunter College Kaye Playhouse at 8:00 pm, Arto Tunçboyacıyan and Yash-Ar will present a selection from their album "Against Hatred and Animosity," which includes a special song dedicated to the memory of Hrant Dink, along with Tunçboyacıyan's timeless songs. **The proceeds of the concert will go to the International Hrant Dink Foundation (IHDF).**

The International Hrant Dink Foundation was founded in 2007 to carry on Hrant Dink's legacy. The Foundation defines the development of a culture of dialogue, empathy and peace as the basis of all its activities, which concentrate on the following areas: working toward equal opportunity among children and young people, and supporting their creativity; ensuring that cultural diversity is recognized as richness and differences are acknowledged as a right; developing cultural relations among the peoples of Turkey, Armenia and Europe; supporting Turkey's democratization process; supporting efforts to write histories devoid of nationalism and racism; gathering articles, photographs, and documents about Hrant Dink. The Foundation undertakes multifaceted activities in these areas, such as publishing books, creating archives, organizing summer schools, organizing film, music, visual arts, dance and literature festivals, and giving awards in memory of Hrant Dink.

Yash-ar, a musical collaboration between Arto Tunçboyacıyan and Yaşar Kurt arose as a mutual desire to unite against hatred, intolerance and revenge. The group, which derives its name from the Turkish word 'living' (which is also the first parts of the artists' names), was formed in 2007 and consists of several accomplished Armenian and Turkish musicians. The group made its first performance for the *Peace for Rock Festival* held in Istanbul in August, 2007.

Arto Tunçboyacıyan is a world renowned percussionist and avant-garde folk artist who appeared on more than 200 records in Europe before arriving in the United States in 1981. Adored by his Turkish, Armenian, and American fans, he has worked with numerous jazz legends including Chet Baker, Al Di Meola, and Joe Zawinul as well as Paul Winter & The Earth Band. He continues to work with the Armenian musicians with whom he founded *The Armenian Navy Band*, and with Armenian oud player Ara Dinkjian, with whom he founded the group *Night Ark*. He has also worked with Turkish pop star Sezen Aksu and Greek singer Eleftheria Arvanitaki. One of Arto's latest efforts is SERART- a



collaboration between himself and rock artist Serj Tankian. He is a multi instrumentalist who incorporates various instruments in his songs from traditional duduk, zurna, kemanche, and kanun to contemporary trombone, sax, tenor, trumpets, bass, drums and piano.

Practicing music professionally since 1993, Turkish composer Yaşar Kurt fronts his own alternative music group *Beyaz Yunus (White Dolphin)*. His albums include *Sokak Sarkilari (Street Songs)*, recorded in Germany, *Gondermeler (Referrals)* and *Reflex*, both released in Turkey, and most recently *Anne*- a collection album under his own music label.

Your Contribution to A Tribute Concert for Hrant Dink: Arto Tunçboyacıyan featuring Yash-Ar

The American Turkish Society and Moon and Stars Project continue their 12-year collaboration in bolstering cultural exchange between Turkey and the United States with programs in music, literature, visual and performing arts, cinema events including the flagship *New York Turkish Film Festival*, and scholarships in the arts. We are thoroughly grateful to all institutions and individuals for their generous financial or in-kind support.

We are seeking individual and corporate donations for this benefit concert in order to maximize our support for the International Hrant Dink Foundation in the following categories:

Sponsor	\$5,000
Supporter	\$2,500
Contributor	\$1,000
Friend	\$500
VIP ticket (2)	\$250

Please see benefits provided for each category on the next page.

Our wish is to raise as much as possible for this concert to benefit IHDF and would appreciate your support at even greater amounts. We will be happy to discuss with you customized contribution options.

You may make your donation to The American Turkish Society (EID: 13-1978281) and Moon and Stars Project (EIN: 03-0383749), both charitable not-for-profit organizations registered in New York State. Your direct contributions are **tax-deductible** to the extent allowed by the law.

Donations can be made by credit card at the *A Tribute Concert for Hrant Dink: Arto Tunçboyacıyan featuring Yash-Ar* program pages at www.americanturkishsociety.org or www.moonandstarsproject.org. Alternatively, please send a check written to either organization to "Attn: Doga Kayalar, Moon and Stars Project/The American Turkish Society, 3 Dag Hammarskjold Plaza, 8th Floor, New York NY 10017." For more information please send us an email at info@moonandstarsproject.org or call (212) 583-7617.

MATCHING GRANTS

We kindly encourage you to ask your employer to match your contribution to Moon and Stars Project and The American Turkish Society. Major corporations have Matching Grants and Volunteer Incentive Programs that could double your support. Your employer will be acknowledged on the program page and leaflets. We will mail you the invoice with the applicable tax deduction amount. For more information please send us an email at info@moonandstarsproject.org or call (212) 583-7617.



	\$250 VIP Ticket Package	\$500 Friend	\$1,000 Contributor	\$2,500 Supporter	\$5,000 Sponsor
Complimentary orchestra tickets for your guests at the concert	2	4	6	8	10
Specially signed CDs from the artists for your guests at the concert	⊙	⊙	⊙	⊙	⊙
Invitation to an exclusive cocktail reception at Kaye Playhouse preceding the concert & a special meet & greet with the artists	⊙	⊙	⊙	⊙	⊙
Your name printed in the program according to your support category		⊙	⊙	⊙	⊙
Priority ticket service for all future arts & culture performances co-presented by The American Turkish Society and Moon and Stars Project via dedicated staff			⊙	⊙	⊙
2 complimentary passes for the dress rehearsal at the day of the performance			⊙	⊙	⊙
Your name, logo, and a link to your website on both organization's webpages and dedicated emails regarding the event as "sponsored by" (sponsors) and "additional support from" (supporters)				⊙	⊙
Your name and logo printed in all press releases and dedicated emails as "sponsored by" (sponsors) and "additional support from" (supporters)				⊙	⊙
Printed materials regarding your organization displayed during the exclusive cocktail in a designated sponsors table					⊙
Your name , logo and a dedicated commercial/introductory video of your organization (designed by you) shown in the big screen before the concert as "sponsored by"					⊙
Your name mentioned in the introductory speech before the concert as sponsor					⊙