



# YOUNG SOCIETY LEADERS

Pınar Abay, CEO, ING Bank Turkey

## Vodafone, Kadın Yöneticileri "Ceo Club"ta Buluşturacak

10 Kasım 2011

[Vodafone Türkiye](#)'nin ana sponsorluğunda düzenlenen CEO Club toplantısına, [Akbank](#) Yönetim Kurulu Başkanı [Suzan Sabancı](#) Dinçer, Doğan Yayın Holding Yönetim Kurulu Başkanı Arzuhan Yalçındağ katılacak [Vodafone Türkiye](#)'nin ana sponsorluğunda düzenlenen CEO Club toplantısına, kadın yöneticiler konuşmacı olarak katılacak.

[Vodafone Türkiye](#)'den yapılan yazılı açıklamada, 15 Kasım'da düzenlenecek CEO Club'ta, "Kadın Liderler: Gelecek Gündemde" başlıklı panelin düzenleneceği belirtildi. İş dünyasının geleceğinin farklı bakış açılarıyla ele alınacağı panelde, [Akbank](#) Yönetim Kurulu Başkanı [Suzan Sabancı](#) Dinçer, Doğan Yayın Holding Yönetim Kurulu Başkanı Arzuhan Yalçındağ ve [Ing Bank](#) Genel Müdürü **Pınar Abay** konuşmacı olarak yer alacağı duyuruldu. - İstanbul

<http://www.haberler.com/vodafone-kadin-yoneticileri-ceo-club-ta-3116240-haberi/>

Cenk Angın, CEO, GittiGidiyor

## **GittiGidiyor Kurucularının Yeni Girişimi iPara Yayına Girdi**

14 Kasım 2011

GittiGidiyor kurucularının yeni projesi [iPara](#) an itibariyle yayına alındı. Ortakları arasında Serkan Borançılı, Burak Divanlıoğlu, Aydonat Atasever, Tolga Kabataş'ın yanı sıra GittiGidiyor'un şu anki Genel Müdürü **Cenk Angın**'ın da bulunduğu iPara e-ticaret siteleri ve kullanıcılar için güvenli alışveriş platformu oluşturmayı hedefliyor.

Kullanıcıların oluşturacakları iPara hesapları ile anlaşmalı e-ticaret sitelerinden kredi kartı kullanmadan alışveriş yapmalarını sağlayan iPara, sadece kredi kartı, yani bilgi güvenliği değil, kullanıcılar için ürün güvenliği de sağlıyor.

Açılışı takiben hızlıca iPara ortaklarından Serkan Borançılı ile görüştüm ve servis hakkında detaylı bilgileri aldım. Aldığım bilgiler arasında özellikle ürün güvenliği tarafı sektörde dikkat çeken bir fark yaratacak diye düşünüyorum.

Şöyle ki, kredi kartı numaranızı iPara ile benzer servislerde, örnek vermek gerekirse PayPal'da da, alışveriş yaptığınız sitelere vermiyorsunuz. Ama iPara'nın sağladığı ek bir imkanla, satın almış olduğunuz ürünü iade etmek istediğinizde ya da hatalı geldiğinde para iadenizi yine direkt olarak iPara'dan alıyorsunuz. Diğer taraftan ürün elinize geçtiğinde, GittiGidiyor'daki Sıfır Risk sisteminde olduğu gibi "ürünü aldım" bilgisini verip, ödemenin e-ticaret sitesine yapılmasını sağlıyorsunuz.

İşletmelerden ortalama %2,4 – %4 arası komisyon alarak çalışan ve taksit imkanı sunan iPara aynı zamanda işletmelerin geri ödeme (chargeback) yükümlülüğünü de üzerine alıyor.

<http://www.webrazzi.com/2011/11/14/ipara/>



## YOUNG SOCIETY LEADERS

Dr. Ian Bremmer, Founder, Eurasia Group

### What are the Munk Debates?

Nov. 10, 2011

On Nov. 14, four notable economists will debate whether the floundering global economy will usher in a dismal era for North America – one where unemployment runs high and the economy grows at a snail's pace.

These are the [Munk Debates](#) – an ongoing series of discussions tackling the most influential issues of our day. This month's debate is the eighth event since it was founded in 2008. Since then, topics ranged from foreign aid to religion, with speakers including actress Mia Farrow and former British Prime Minister Tony Blair.

This debate will feature four prominent economic and political experts. New York Times columnist Paul Krugman won a Nobel Prize for his economic theory. He'll be arguing for the motion alongside David Rosenberg, an economic strategist and writer for The Globe and Mail and The Wall Street Journal.

On the opposing side is Lawrence Summers, the director of the White House National Economic Council and assistant to the President for Economic Policy. A heavyweight in the Obama administration, his economic policy was dubbed the "Summers Doctrine." Finally, there's **Ian Bremmer**, the founder and president of the Eurasia Group who was the youngest-ever fellow at the Hoover Institution. His work on founding Wall Street's first global political risk index brings a geopolitical perspective to his economic theories.

Like all Munk Debates, the participants will try to win over the crowd by debating either side of the motion. A poll is taken before and after each debate, with the shift in viewpoints determining the winner. In the last debate on China's role as an international superpower, Henry Kissinger won by arguing China is too preoccupied with "enormous problems internally" to become a superpower.

The series borrows its name from founder Peter Munk, a Canadian businessman and owner of the world's largest gold mining corporation. They continue now as an initiative of the [Aurea Foundation](#), a charity founded by Mr. Munk and his wife Melanie.

[http://www.theglobeandmail.com/news/opinions/munk-debates/what-are-the-munk-debates/article2232629/?utm\\_medium=Feeds%3A%20RSS%2FAtom&utm\\_source=Opinions&utm\\_content=2232629](http://www.theglobeandmail.com/news/opinions/munk-debates/what-are-the-munk-debates/article2232629/?utm_medium=Feeds%3A%20RSS%2FAtom&utm_source=Opinions&utm_content=2232629)

Serkan Elden, Managing Director, PineBridge Investments  
and  
Aslı Karahan Ay, Executive Director, UBS Investment Bank

## İMKB’de ABD’li yatırımcı artıyor 28 Ekim 2011

**NEW York’ta Goldman Sachs’ın merkezindeyiz... Dış Ekonomik İlişkiler Kurulu (DEİK) bünyesindeki Türk-Amerikan İş Konseyi’nin (TAİK) düzenlediği “Turkey: Investment Conference (Türkiye: Yatırım Konferansı)” sonrasında sohbet ediyoruz.**

Masada İstanbul Menkul Kıymetler Borsası (İMKB) Başkanı Hüseyin Erkan, TAİK Başkanı Haluk Dinçer, EDPA’nın Başkanı İzzet Benadrete, PineBridge Investments Genel Direktörü **Serkan Elden**, Goldman Sachs’tan Zeynep Yenel ve UBS Investment Bank’dan **Aslı Karahan Ay** var.

Toplantının Türk katılımcıları Cerberus Capital Management’ın Başkanı John William Snow’la TPG Capital’in ortağı Ramzi Gedeon’un Türkiye’yi öven konuşmasından memnun. Hatta Snow’un övgü dozunu yüksek bulanlar bile olmuş:

- Cerberus, Türkiye’de Garanti Yatırım’la birlikte 400 milyon dolarlık “girişim sermayesi” fonu oluşturdu. Kısa sürede 1 milyar dolara çıkacak. Bu kadar kaynak yönlendirdiği Türkiye’yi övmesi normal.
- DEİK Başkanı Rona Yırcalı ile Zorlu Enerji Grubu Başkanı Murat Sungur Bursa, Goldman Sachs’ın Başekonomistlerinden Ahmet Akarlı’nın sunumundaki şu cümleye odaklanmış:
  - Türkiye, 2050 yılında İngiltere’nin ardından Avrupa’nın ikinci büyük ekonomisi olacak.
- Bu değerlendirmeler yapılırken Aslı Karahan Ay, İMKB Başkanı Erkan’a sordu:
  - İMKB’deki yabancı yatırımcılar arasında hangi ülke önde?
  - İMKB’de yabancı yatırımcı oranı yüzde 72’ye kadar çıkmıştı. Şimdilerde yüzde 63. Aslında bu düşüş çok büyük net çıkış anlamına gelmiyor. Dövizdeki yükselişin de (bu sohbet sırasında dolar 1.86 liraydı) önemli etkisi var. Bunlar arasında en son baktığımda İngiltere üzerinden gelen yatırımlar önde görünüyordu. Genelde de öyledir.
  - Sayın Başkan, ben de sıklıkla bakıyorum. Son dönemlerde ABD üzerinden İMKB’ye girişler daha önde gibi görünüyor.
  - Olabilir ama şu anda elimde veriler yok. Bakmam gerek.
  - Aslında dikkatimi çeken bu tabloda Başbakan Yardımcısı Ali Babacan’a da bahsetmiştim.
- Erkan, yabancı yatırımcının yurtdışında yaşanan dalgalanmalara karşın İMKB’yi terketmediğini tekrarlamakla yetindi:
  - Bizden çok ciddi yabancı çıkışları söz konusu değil..

Türkiye’nin cari açık dışındaki sağlam duruşu, gelişmekte olan ülkeler arasında bile ayrışmasını sağlıyor...  
Bu durum, İMKB’ye yatırım yapan yabancıları kendilerini “güven”de hissetmelerini sağlıyor...

## Türk şirketleri farklı açılım görse New York Borsası’na da yönelir

TURKCELL CEO’su Süreyya Ciliv, 20 Ekim 2011 günü New York Borsası’ndaki 10’uncu yıllarını kutlamak amacıyla kapanış gongunu çaldıktan sonra ertesi gün TAİK’in “Turkey: Investment Conference”da bir sunum yaptı.

Turkcell’in New York Borsası’ndaki 10’uncu yılını dikkate alıp, İMKB Başkanı Hüseyin Erkan’a sordum:

- Türkiye’nin diğer önde gelen şirket ve gruplarının New York Borsası’na açılması söz konusu olabilir mi?
- Sabancı Holding’in Perakende Grubu Başkanlığı’nı da yürüten TAİK Başkanı Haluk Dinçer’i işaret ettim:
  - Örneğin Sabancı Holding New York Borsası’na sizce girmeli mi?
  - Türkiye’nin önde gelen şirket ve grupları ihtiyaç duyarsa New York Borsası’na girer. Eğer ekstra bir açılım görmüyorlarsa neden girsinler? Ekstra yükümlülükten başka işe yaramaz. Hem İMKB’de de ağırlık yabancı yatırımcıda değil mi? Türk şirketlerine yatırım yapmak isteyenler İMKB üzerinden işlemlerini yapabiliyorlar.

Haluk Dinçer araya girdi:

- Sabancı Holding hisselerinde yabancı oranı yüzde 80’in üzerindedir.

New York Borsası CEO’su Duncan Niederauer, “Büyüyen Türkiye’nin şirketlerini dünyaya tanıtalım” diye davetiye çıkarsa da, ABD’de ayrıca

borsaya yakın zamanda kote olacak pek Türk şirketi görünmüyor...

## **Cerberus'la Davos'ta tanıştı 1 milyar doları hızla çekti**

GARANTİ Yatırım CEO'su Metin Ar, Cerberus Capital Management Başkanı John William Snow'u dinledikten sonra ortaklıklarının nasıl başladığını anlattı:

- Ocak ayı sonunda Dünya Ekonomik Forum toplantısı için Davos'tayken Cerberus yönetimiyle tanıştım. O tanışma kısa sürede "girişim sermayesi" ortaklığına dönüştü.
- 400 milyon doların ne kadarını Cerberus ortaya koydu?
- Tam rakam veremiyoruz ama çoğu onlardan geldi.
- 1 milyar dolara ne zaman çıkacak bu fon?
- Girişim sermayesi işleri devreye girince fon kısa sürede 1 milyar dolara çıkacak.
- Duyurmanız sonrasında çok başvuru geldi mi?
- Gelmez olur mu? Hem gelen başvuruları, hem bizim dikkatimizi çeken şirketleri inceliyoruz.

## **Çağan Çağlayan'ın nikahına çiçek göndermeyin, Van'a yardım için para yatırın**

EKONOMİ Bakanı Zafer Çağlayan'ın oğlu Çağan Çağlayan, bu akşam Ankara Sheraton Otelinde düzenlenecek nikah töreniyle Kübra Ece'yle hayatını birleştiriyor. Bu akşam için Nuray-Hakkı Ece ile Songül-Zafer Çağlayan imzalı davetiyeler bir süre önce davetlilere gönderildi. Van'da meydana gelen 7.2'lik depremin acısı Ece ve Çağlayan ailelerine şu kararı aldırdı:

- Cumhurbaşkanımız Abdullah Gül, Başbakanımız Tayyip Erdoğan ve TBMM Başkanımız Cemil Çiçek'in şahitlik yapacağı nikah kıyılacak ve sade bir yemek yenilecek. Bunun dışında düğün ortamı olmayacak.
- Zafer Çağlayan, nikah töreni için çiçek göndermesi söz konusu olacakları da dikkate aldı, davetlilere birer SMS gönderdi:
- Nikah nedeniyle çiçek gönderilmemesini, bunun yerine çiçek parasını Başbakanlık'a devredilmek üzere Van depremzedeleri için Ziraat Bankası Sincan OSB Şubesi TR540001001929578454105001 veya 1929-57845410-5001 numaralı hesaba yatırmanızı rica ediyoruz.

Yeri gelmişken şu bilgileri paylaşayım. Çağan Çağlayan, amcalarıyla birlikte babasının şirketi Akel Alüminyum'da görev yapıyor. İşletme mezunu Kübra Ece'nin babası, yani Bakan Çağlayan'ın dünürü İsmail Hakkı Ece de Kırıkkale'de tarım makineleri üretiyor.

<http://www.hurriyet.de/haberler/yazarlar/1039601/imkbde-abdli-yatirimci-artiyor>

Daniel Lubetzky, CEO/Founder, KIND Healthy Snacks, Peaceworks, Inc.

## Alexander shows serious side, discusses peace with Peres

October 25, 2011

Visitors to the residence of President Shimon Peres have frequently had to wait for their host to tear himself away from a previous duty or engagement; but it's rare for the president to have to wait for his guests. However this was the case on Tuesday morning when Peres was due to meet with a delegation from One Voice, a relatively young organization that works closely with Israelis and Palestinians in the hope of bridging differences and boosting commonalities.

One of the better known supporters of One Voice is stage and screen star Jason Alexander – born Jay Scott Greenspan – and best known to Israelis as the obnoxious George Costanza in the Seinfeld television sitcom series. In fact the affable Alexander in real life is nothing like the pained and painful Costanza. “Can I call you George?” asked Peres. Alexander chuckled. “You can, but they can’t,” he replied gesturing in the direction of the rest of the delegation.

When he entered the room Peres headed straight for Russell Mishcon, the son of the late and celebrated Lord Mishcon, who was considered to be one of the most talented of British solicitors. Peres told Alexander of how helpful Mishcon had been during the peace negotiations between Israel and Jordan. The Palestinian Authority leadership headed by President Mahmoud Abbas and Prime Minister Salam Fayyad, is “professional, serious and wants peace,” Peres told the group. “We must continue to negotiate with [Abbas], who represents moderate forces.” Peres turned to Alexander and asked him his views on the two-state solution which has been endorsed by One Voice.

“One land with two ideologies – it’s very difficult,” said Alexander, “but the best advice is not to give up. There’s been so much disappointment, but there are so many wonderful people on both sides.” Alexander advocated doing more to engage the moderates on both sides. “There are some extraordinary things being done,” he said as he heaped accolades on One Voice. “Every little success can be capitalized on.”

Getting back to Seinfeld, Peres commented that what he’d loved about the series was that it conveyed serious messages in a humorous manner, which in his view was quite convincing. He was curious whether humor could play a part in resolving the Israeli-Palestinian conflict. “I wish humor could do the job,” said Alexander. “Of course you can’t involve Jews without a good sense of humor, but the problem is you always hurt someone.” When there is a situation with so many feelings involved (as in the conflict), he explained, “You can’t tell what people are sensitive about.”

In a more serious vein, One Voice founder **Daniel Lubetzky** said that people often ask why the organization is called One Voice, when it is known that when you put Jews together, you get a lot of diverse opinions. It’s not only Jews, but Palestinians, Americans and Europeans, **Lubetzky** continued. While they may disagree on some issues, they all have one voice against extremism and in accepting the responsibility of conflict resolution.

“A lot of what drives us comes from your vision and your inspiration,” he told Peres. The mission of One Voice he added, is to empower Israeli and Palestinian young people who are fed up with extremism and want to move forward to a two-state solution. In response, Peres noted that it was young people who had sparked the uprisings in the region. He attributed the changes that are taking place to a new generation rather than any political party.

“In addition to political negotiations, we have to talk to young people,” he said, and revealed that the Peres Center for Peace is trying to create an ongoing Internet dialogue for peace. So far there are more than 100,000 daily chats between Jews and Arabs, he said, and the aim is to have an Internet convention on peace. With regard to that specific subject, Peres said: “Peace should be people to people and not just government to government.”

This is one of the reasons that he appreciates the work of One Voice he said, because its platform is based on people to people interaction.



## YOUNG SOCIETY LEADERS

Murat Özyeğin, Board of Directors and Head of Strategic Planning and Business, Fiba Group

### **Aeropostale to Expand into Turkey**

November 15, 2011

NEW YORK , Nov. 15, 2011 /PRNewswire/ -- Aeropostale, Inc. (NYSE: [ARO - News](#)), a mall-based specialty retailer of casual and active apparel for young women and men, today announced that it has signed a licensing agreement with FiBA Group to open approximately 30 stores across Turkey over the next five years. The first store is scheduled to open in summer 2012.

Thomas P. Johnson , Chief Executive Officer, stated, "We are thrilled to bring the Aeropostale brand to Turkey , and continue with our international expansion plans. We are also very pleased to be working with FiBA Group, a company that brings incredible experience building brands and operating stores across this region of the world."

Commenting on Aeropostale's launch in Turkey , **Murat Ozyegin**, FiBA Group and Chairman of the Board of Directors, stated, "We are delighted to start our partnership with Aeropostale, a company that has excelled and demonstrated strength in the teen-apparel segment. We strongly believe that Aeropostale will bring excitement to the Turkish market with its great fashion, fun and optimistic lifestyle offering and affordable prices."

#### **About Aeropostale, Inc.**

Aeropostale, Inc. is a mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aeropostale® stores and 4 to 12 year-old kids through its P.S. from Aeropostale™ stores. The Company provides customers with a focused selection of high-quality, active-oriented, fashion and fashion basic merchandise at compelling values. Aeropostale® maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aeropostale® products can only be purchased in its Aeropostale stores and online at [www.aeropostale.com](http://www.aeropostale.com). P.S. from Aeropostale™ products can be purchased in P.S. from Aeropostale™ stores and online at [www.ps4u.com](http://www.ps4u.com). The Company currently operates 918 Aeropostale stores in 50 states and Puerto Rico , 67 Aeropostale stores in Canada and 72 P.S. from Aeropostale stores in 21 states.

#### **About FiBA Group**

FiBA Group is a privately owned company, founded by a Turkish entrepreneur, Husnu Ozyegin. Ozyegin Family has full ownership of FiBA Group, which consist of two holding companies - FiBA Holding and FiNA Holding . FiBA Holding was founded in 1989 to make investments in the financial sector. FiNA Holding was established in 1993 to invest in non financial lines of businesses. FiBA Retail Group, a subsidiary of FiNA Holding , operates over 135 stores and has the sole franchisee rights of GAP, Banana Republic and Marks & Spencer brands across Turkey , Russia and Ukraine . FiBA Retail Group's most important strength is its qualified human resource with valuable experience in their fields. Their contribution is at the highest level to the success of the business.

<http://finance.yahoo.com/news/Aeropostale-Expand-Into-prnews-2254535359.html?x=0&l=1>



## YOUNG SOCIETY LEADERS

Melek Pulatkonak , Developer Platform Evangelism Lead, Microsoft Turkey

### What Scares Entrepreneurs?

October 31, 2011

Halloween and entrepreneurship have much in common. Both require imagination and have a certain level of brashness. Both also have anchors in darkness and fear. Failure is the one fear we always hear about when talking about start-ups. But what else are those daring and passionate souls who launch enterprises afraid of? I put out a call to see what scares entrepreneurs. "Success" was a popular, if clichéd reply. ("Where do I go after I get to the top?") "Government" and "government interference" were more intriguing ones. Here are ten I found insightful:

(6) **Submitting to the negative:** Entrepreneurs are known for their enthusiasm and unreasonable vision. Turkish entrepreneur **Melek Pulatkonak** says that doesn't mean entrepreneurs aren't human. The founder of [Turkish Women's International Network](#) (of which I'm an advisory board member) she admits to worry. "I cannot share all of my worries with my team," she says. Keeping them insider her, however, is something that scares her. "As Winston Churchill referenced, my success relies on my enthusiasm and running from one failure to another. I fear the day my inner well of positive energy runs dry."

<http://www.forbes.com/sites/elmirabayrasli/2011/10/31/what-scares-entrepreneurs/>



## YOUNG SOCIETY LEADERS

Hamdi Ulukaya, President & Founder, Agro Farma Inc/Chobani Yogurt

### **Chobani yogurt maker to build plant in Twin Falls**

November 4, 2011

TWIN FALLS, Idaho (AP) — Executives from New York-based Agro Farma have picked Twin Falls as the home for a new western manufacturing plant for its Chobani yogurt.

Company officials joined state and local leaders Thursday to announce plans to build a \$100 million production facility and add 400 jobs to the local economy, the Times-News reported (<http://bit.ly/tGCL5f>).

Agro Farma founder and CEO [Hamdi Ulukaya](#) said the decision to move to the Magic Valley was tied to the region's milk production capacity and trainable workforce. Idaho is the nation's third leading dairy producer, with the majority of those dairy farms centered outside cities like Twin Falls and Jerome.

"You will find you and your staff and your company made a very wise decision because Idaho is a place where there is unlimited potential for growth," Gov. C.L. "Butch" Otter told Agro Farma officials during the official announcement.

The [Twin Falls Urban Renewal Agency](#) and city council members approved an agreement earlier Thursday helping pave the way for the new facility.

Under terms of the deal, about \$4.3 million in urban renewal money will go toward acquiring land, and almost \$13 million more will go toward infrastructure including water lines, wastewater improvements and utilities. The city will chip in \$6.75 million in tax dollars for wastewater pretreatment and sewer line improvements.

The plan is to have the facility open sometime next year, with wages for workers starting at \$14 per hour.

Company officials said Twin Falls was among sites in Nevada and California that were also considered as it sought a location for a production site in the western half of the country. Headquartered in Norwich, Agro Farma is New York's largest dairy manufacturer, and it launched the Chobani brand in 2007.

Chobani is currently the nation's top selling Greek yogurt, a thicker style yogurt that has twice the protein of traditional yogurts, all natural ingredients, and hormone-free milk.

<http://www.seattlepi.com/news/article/Chobani-yogurt-maker-to-build-plant-in-Twin-Falls-2251134.php>



## YOUNG SOCIETY LEADERS

Cenk Uygur, Host, The Young Turks

### Cenk Uygur Launches New Effort to Separate Money and Politics

October 20, 2011

NEW YORK -- The movement to separate money and politics is getting another champion. Progressive television and radio host **Cenk Uygur** has launched a super PAC designed to organize citizens who demand a constitutional amendment to end the current system of campaign finance and leave money out of politics.

**Uygur** announced the [Wolf PAC](#) on Wednesday through an Internet video and an appearance at the Occupy Wall Street protests in New York City's Zuccotti Park.

"Every single issue gets decided by who gives the most donations," **Uygur** told The Huffington Post. "We have, in a sense, lost our democracy. The only determining factor is money. We must pass a constitutional amendment to get money out of politics. It's not even a democracy anymore, it's an oligarchy."

**Uygur** explained that the impetus behind his effort derived from two factors -- that money in politics is at the root of all the recent policies that have failed the American people, and that President Barack Obama has failed to enact the change he promised in the 2008 election campaign.

"Obama got in and didn't push for any change in the system," **Uygur** said. "You said you weren't going to play the same old politics in Washington. People thought you would tackle the corruption in the system. ... There is no more electoral strategy to hope for."

The initial plan for the Wolf PAC is to build up a list of dedicated organizers so they can mount a campaign pressuring state houses to vote for holding a constitutional convention.

"We're going to go and occupy the state houses and ask them to call for a constitutional convention so that we can get the constitutional amendment," **Uygur** said. **Uygur** spelled out that constitutional amendment in his announcement and in [a HuffPost blog post](#).

The amendment reads:

Corporations are not people. They have none of the constitutional rights of human beings. Corporations are not allowed to give money to any politician, directly or indirectly. No politician can raise over \$100 from any person or entity. All elections must be publicly financed.

According to **Uygur**, the campaign raised thousands of dollars within the first few hours of launching and already has at least 1,300 individuals signed up to do specific volunteer work.

The worldwide Occupy protests have invigorated the push to separate money from politics. Protesters have called for an end to, or a reduction in, corporate involvement in the political process, and have attracted the attention of other prominent opponents of money in politics like Harvard professor Larry Lessig and MSNBC television host Dylan Ratigan.

"People get it," **Uygur** said. "They've gotten to the point where they say the Democrats and Republicans don't matter that much, what matters is who has the money."

[http://www.huffingtonpost.com/2011/10/20/cenk-uygur-separate-money-and-politics\\_n\\_1023053.html](http://www.huffingtonpost.com/2011/10/20/cenk-uygur-separate-money-and-politics_n_1023053.html)